

Verein Ehemaliger Rheinhessischer Fachschüler Oppenheim e.V.

Verein Ehemaliger Rheinhessischer Fachschüler Oppenheim e.V. 55272 Oppenheim, Germany

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# INFO 2 - (AWT 2025) 5 TH AGRARWINTERTAGE CONFIRMATION OF REGISTRATION, DATA CHECK, INNOVATIONS, SUSTAINABILITY AWARD, EXHIBITION CATALOGUE

Dear exhibitors

This is to confirm the allocation of your stand at the AgrarWinterTage at the Mainz exhibition ground between 27 January and 31 January 2025 (exhibition between 29 January and 31 January 2025). More than 300 exhibitors have been registered so far, which is about 8% less than in 2024. However, we are still receiving further requests for exhibition space which we certainly try to comply with.

We are also happy to meet any of the requests and reply to remarks of individual companies. We are grateful and would like to thank all exhibitors that will attend the exhibition in 2025. Those exhibitors contribute to the success of the AgrarWinterTage that will once again be an attraction for visitors of many regions. This can be regarded as a sign of solidarity in a difficult time for the agricultural and wine industry. The combination of visiting an exhibition and expanding ones knowledge will surely attract many interested visitors in 2025.

Invoices will be sent out by email (as pdf) at the beginning/in the middle of December 2024.

# I. Confirmation of registration/allocation of stands

Please note:

The allocation of stands has been completed. Further detailed corrections as well as data of co-exhibitors will be implemented promptly. It is already possible to identify stand numbers. Please forward your stand number and corresponding maps to the responsible person (e.g. exhibition stand builders).

First of all, identify your stand number; stand numbers can be retrieved online at <u>www.agrartage.de,</u> in the "Aussteller (exhibitor)" menu. Please navigate to:

# Aussteller/ Ausstellerverzeichnis/ Übersicht/ Ausstellerverzeichnis/ nach Name

Then please navigate back to:

#### Standpläne/ Lageplan für Freigelände or Hallenpläne

Please identify your stand in the maps. It is advisable to check the maps again during the next days as it might become necessary to make amendments.

# II. Please check your stand number, the size of your stand and your personal details - please also refer to our website (www.agrartage.de)

Online registration was again well received this year which made data processing a lot easier for us. Unfortunately, some company names and family names got confused. As a result, company names, online (catalogue of exhibitors) as well as in the exhibition catalogue and on maps, cannot directly be identified or are not in alphabetical order.

Should any changes be necessary, please reply **by 4 December 2024 at the latest**. Corrections submitted at a later date cannot be incorporated.

#### **III.** Innovations

For the upcoming AgrarWinterTage 2025 exhibition we could win the specialist journal "*Das Deutsche Weinmagazin*" for a media partnership.

In the context of the issue with the title "AgrarWinterTage" of "Das Deutsche Weinmagazin", its editorial staff, in co-operation with the Verein Ehemaliger Rheinhessischer Fachschüler Oppenheim e.V. (VEO) (Association of Former Students of the Rheinhessen Technical College in Oppenheim) and the VKA Bad Kreuznach (Association of Agricultural Graduates Bad Kreuznach), is compiling a very informative and handy <u>Agrartage-Kompass</u> (compass for the agricultural exhibition) for our visitors. The <u>Agrartage-Kompass</u> will contain the following topics: preliminary reports, map of the exhibition ground, programme, information on Sustainability Award, parking facilities, advertisements and of course all innovations that will be presented.

PR texts and photos for the <u>Agrartage-Kompass</u> should not exceed 1,300 characters (<u>including spaces</u>) and also name your stand number. Minimum photo size for print is 1 MB, with 300 dpi at least 12.5 cm wide (landscape format).

Registrations should immediately be completed **via the attached form** by **December 8**, **2024**. Indicating and publishing innovations in the Agrartage-Kompass is considered a package. As in previous years, you can certainly indicate several innovations. We reserve the right to inspect innovations. Should there be any queries, an authorized person will contact you.

We offer the opportunity to present your innovations in 2025 by publishing an appropriate text.

## **III. Exhibition terms and conditions**

Please refer to our General Terms and Conditions on our website at <u>www.agrartage.de</u>, in the section "Information for Exhibitors".

## **IV. Sustainability Award**

#### Deadline extended until 27 November 2024

Within the context of the Agricultural Machinery and Equipment Exhibition of the **AgrarWinterTage 2025**, the Verein Ehemaliger Rheinhessischer Fachschüler Oppenheim (VEO) e.V. (Association of Former Students of the Rheinhessen Technical College in Oppenheim), the DLR Rheinhessen-Nahe-Hunsrück together with Rheinhessenwein e.V., will accept nominations for the 2025 Sustainability Award. The award will be granted for

products, systems, technical processes or services, which support sustainable behaviour of wine industry businesses. Nominations will be accepted in the categories VITICULTURE, OENOLOGY, MARKETING and in one OPEN CATEGORY.

www.nachhaltigkeitspreis.rheinhessen.de

Please send your application via email to: simone.renth-queins@rheinhessenwein.de

# V. Exhibition catalogue 2025

Please send your advertisement to Ms Ute Windisch by **30 November 2024** if you have booked advertising space. Registrations are binding. Please deliver formatted files only as PDF.

As needed, she will also incorporate amendments and corrections (extra charges apply).

Email address: windisch.ute@t-online.de

Phone: ++49 6138 949 5279 for further questions (between 9 am and 1 pm)

Yours faithfully

N. Bree

Norbert Breier (Managing Director VEO)

PS:

PLEASE NOTE: Fairguide.com – Expo Guide – Construct Data Verlag AG The organizer of the exhibition would like to point out explicitly that they have NOT authorized those publishers to sell advertising space.